

ACB Board Meeting Agenda
Monday May 18, 2020 9:00am
Virtual meeting via Zoom app

Call to Order:

Role Call:

Approve Meeting Minutes: [5/4/20](#)

Advertising Strategy

- Gunnison Shopper - \$6.00/ column inch for display ads. Color \$8.00/ column inch.
 - 3+ weeks, additional 15% off
 - 2 col x 2" \$24
 - 2 col x 5" \$60 (1/8 pg)
 - 3 col x 8" \$144 (1/4 pg)
 - 5 col x 8" \$240 (1/2 pg)
- CB News - 12 week discount (June - August)
 - Color ads size start at 6x7" \$217.35
- Creative Directory Promotion Budget
- Review of Gallery Guide

Art Market 2020

- [County Event Health Plan Review](#)
- Vendor Application Update

ArtWalk Update

- Gallery Guide Review
- Event guidelines

CBCD Commission Update - Heather

- Review draft of [MOU](#) with CBCD for member communications
- Category Reviews

Other Business / Public Comment

- New Office Space

Meeting Adjourn:

Next Meeting: June